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By Andrea Gardner

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http://www.paulsheridan.net/files/Star_Trek/data/all-keywords.xls

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http://www.slate.com/all.fulltext.willa_paskin.rss

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30-Second Seduction: Television Advertising--A Consumer Reports of TV commercials and provides information to help consumers analyze and evaluate advertising

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<http://www.nysun.com/business/different-methods-marketers-use-to-lure-men/75719/>
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<http://www.cedarville.edu/Academics/Library/Whats-New/Materials/2008/November.aspx>

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