

# Actionable Gamification: Beyond Points, Badges, And Leaderboards By Yu-kai Chou

By Yu-kai Chou

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Actionable Gamification Beyond Points, Beyond Points, Badges, and Leaderboards. Yu-kai Chou & Gamification.

<http://learningrush.com/story/gamification/motivation-traps-in-rewardbased-gamifica/32674864393667397459356236682f576157663934773d3d>

Beyond Points, Badges, and Leaderboards. By Yu-kai Chou You should too. What? Read Actionable Gamification by @yukaichou Insightful,

[https://www.bookvibe.com/people/myopiad?scope=friends&sort=message\\_activity\\_sentiment](https://www.bookvibe.com/people/myopiad?scope=friends&sort=message_activity_sentiment)

The definitive Gamification Book by Yu-kai Chou Gamification Book Actionable Gamification: Beyond Points, Badges, and Leaderboards Get the Kindle version of the <http://www.yukaichou.com/gamification-book-3/>

Actionable Gamification Beyond Points, turn off our Social Brain appeared first on Yu-kai Chou & Gamification. Beyond Points, Badges, and Leaderboards.

<http://www.businesscentricmethodology.com/Happenings.aspx>

KEYNOTE: Actionable Gamification: Beyond Points, Badges and Leaderboards . Yu-Kai Chou, visionary speaker, TED Talks . Lynn Marie Viduya,

[http://c.ymcdn.com/sites/www.cedma.org/resource/resmgr/USA\\_Conf\\_NUMBER\\_2/1504\\_0a1\\_Agenda.pdf](http://c.ymcdn.com/sites/www.cedma.org/resource/resmgr/USA_Conf_NUMBER_2/1504_0a1_Agenda.pdf)

Actionable Gamification: Beyond Points, Badges and Leaderboards, Yu-Kai Chou is a ClickZ Intel white paper provided by SES.

<http://www.clickzintel.com/abstract/actionable-gamification-badges-leaderboards-yu-kai-chou-18351>

Chou, Yu-kai. 2014. Actionable Gamification. gamification-beyond-points-badges-leaderboards. [3] for its Current Use and Future Expansion

<http://tkbr.ccsp.sfu.ca/pub802/2015/04/gamification-in-publishing-a-brief-argument-for-its-current-use-and-future-expansion/>

Actionable Gamification - Beyond Points & Badges. (Points, Badges, and Leaderboards), Yu-kai Chou is a Gamification Pioneer

[http://schedule.sxsw.com/2014/events/event\\_IAP20636](http://schedule.sxsw.com/2014/events/event_IAP20636)

All DAY 1 attendees of the workshops will receive a FREE eBook copy of Yu-kai Chou's book Actionable Gamification Beyond Points, Badges, and Leaderboards.

<http://www.eventbrite.com/e/advanced-octalysis-gamification-3-day-workshop-useurope-timezones-tickets-16209595336>

yukaichou.com - (Below is a manuscript snippet of my book, Actionable Gamification: Beyond Points, Badges, and Leaderboards.

<http://paper.li/TanyaSasser/1314749001#!tag-gamification>

Actionable Gamification Beyond Points, Rewards to Motivate People appeared first on Yu-kai Chou & Gamification. Beyond Points, Badges, and Leaderboards.

<http://gamification.alltop.com/>

Yu-kai Chou is an Author and and the author of Actionable Gamification: Beyond Points, The Growth Hacking Podcast: Introduction Yu-kai Chou is an Author

<http://growthhackingpodcast.com/yu-kai-chou-on-the-power-of-gamification-and-having-fun/>

Actionable Gamification Beyond Points, Badges, and Leaderboards. Frederik Agge Ronex's +1's are Book Actionable Gamification Yu-kai Chou,

<https://plus.google.com/+FrederikAggeRonex>

Fishpond Australia, Actionable Gamification: Beyond Points, Badges and Leaderboards. Buy online: Actionable Gamification: Beyond Points, Badges and Leaderboards, 2015

<http://www.fishpond.com.au/Books/Actionable-Gamification-Yu-Kai-Chou-Jerry-Fuqua-Edited-by/9781511744041>

Huawei etc.), Yu-Kai Chou Beyond Points, Badges, and Leaderboards. Participation in the online sessions of Actionable Gamification Beyond Points,

<https://www.iabc.com/actionable-gamification/>

International Keynote Speaker Yu-kai Chou. Actionable Gamification Add Ebook to Cart; 501. Pages English. PDF. EPUB. MOBI. Actionable Gamification Beyond

<https://leanpub.com/actionable-gamification-beyond-points-badges-leaderboards>

Actionable Gamification Beyond Points, Beyond Points, Badges, and Leaderboards. Gamification Gosu Yu-kai Chou explains the 7th Core Drive:

<http://www.facebook.com/Rewardme>

09:10-10:10 Actionable Gamification: Beyond Points, Badges, and Leaderboards Yu-kai Chou Gamified will be held at the excellent facilities of the NIMHANS  
<http://www.gamified.in/>

First floor, Founders Theater Conference Actionable Gamification: Beyond Points, Beyond Points, Badges and Leaderboards Yu-Kai Chou introduces the  
[http://c.ymcdn.com/sites/www.cedma.org/resource/resmgr/USA\\_Conf\\_NUMBER\\_2/1504\\_0a1\\_Brochure.pdf](http://c.ymcdn.com/sites/www.cedma.org/resource/resmgr/USA_Conf_NUMBER_2/1504_0a1_Brochure.pdf)

Beyond Badges: Why Gamify? June 11, Yu-kai Chou.  
Gamification Pioneer and Regular Lecturer at Stanford University

<http://www.edutopia.org/blog/beyond-badges-why-gamify-matthew-farber>

Dec 02, 2013 A Framework for Actionable Gamification For: Beyond Points, Badges, and Leaderboards Coming Q1 2014 Yu-kai Chou's Gamification Talk for  
<http://www.slideshare.net/fdlink/yukai-chous-gamification-octalysis-workshop-for-accenture>

Octalysis Updates. 195 likes. The Octalysis Community empowers gamification practitioners to share ideas and collectively solve complicated design problems using  
<https://www.facebook.com/Octalysis>

We are very excited for the release of Yu-kai Chou's upcoming book: Actionable Gamification: Beyond Points, Badges, Beyond Points, Badges, and Leaderboards.  
<https://blog.captainup.com/interview-with-yu-kai-chou/>

Eventbrite - The Octalysis Group presents Advanced Octalysis: Gamification Design LIVE + virtual Workshop - Wednesday, August 12, 2015 | Friday, August 14, 2015 at  
<http://www.eventbrite.com/e/advanced-octalysis-gamification-design-live-virtual-workshop-tickets-17114771743>

Yu-Kai Chou began to question to say Hey we need gamification and this is across the what we call points, badges, and leaderboards.

<http://worldclassmagazines.com/yu-kai-chou/>

Yu-Kai Chou, gamification expert Yu-Kai Chou Shapes Morf Learning Compliance Training Mobile Platform as a Beyond Points, Badges and Leaderboards,

<http://morflearning.com/morf-learning/yu-kai-chou-shapes-morf-learning-compliance-training-mobile-platform-as-a-service-with-actionable-gamification/>

Yu-kai Chou & Gamification Shared by (Below is a snippet of Gamification Book: Actionable Gamification Beyond Points, Badges,

<http://paper.li/gplusmarc/1334126417#!tag-news>

Yu-kai Chou is the author of Actionable Gamification (4.71 avg rating, 7 ratings, 1 review, published 2015), Yu-kai Chou s Followers. None yet.

[http://www.goodreads.com/author/show/13572095.Yu\\_kai\\_Chou](http://www.goodreads.com/author/show/13572095.Yu_kai_Chou)

Actionable Gamification Beyond Points, Beyond Points, Badges, and Leaderboards. Yu-kai Chou & Gamification.

<http://learningrush.com/story/featured/how-to-create-intrinsic-motivation-via-o/4b2f6b77766d796c30447676635954676d72636876513d3d>

Bonus: Yu-kai Chou s: Actionable Gamification: Beyond Points, Badges, and Leaderboards. As gamification addicts we look forward to the release of Yu-Kai Chou s

<https://blog.captainup.com/top-5-reads-about-gamification-let-the-games-begin/>