

Behind Every Good Decision: How Anyone Can Use Business Analytics To Turn Data Into Profitable Insight

By Piyanka Jain;Puneet Sharma

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Behind Every Good Decision How Anyone Can Use Business Analytics to Turn Data into Profitable Insight. Why analytics? Because you can't depend on chance.

Behind Every Good Decision: How Anyone Can Use Business Analytics to Turn Data Into Profitable Insight by Jain, Piyanka; Sharma, Puneet

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The nerdy topic of business analytics is made easy to understand and useful in the book Behind Every Good Decision: How Anyone Can Use Business Analytics to Turn

Puneet Sharma is the author of Entropy based framework for static and dynamic coverage and clustering problems. (0.0 avg rating, 0 ratings,

data scientists are required to extract any practical information. Nothing could be further from the truth. In *Behind Every Good Decision*,

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In Behind Every Good Decision, authors and analytics experts Piyanka Jain and Puneet Sharma demonstrate how to Turn Data into Profitable Insight

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