

Business Plans That Work: A Guide For Small Business 2/E By Andrew Zacharakis

By Andrew Zacharakis

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Second Edition by: Andrew Zacharakis, Ph.D.,

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<http://www.myownbusiness.org/s2/>

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<https://www.sba.gov/writing-business-plan>

Before embarking on a new business venture, it is highly recommended that you create a business plan. When you travel to an unknown land, it is customary to take a map.
<http://smallbusiness.answers.com/getting-started/business-plans-that-work>

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<http://www.forbes.com/sites/kathycaprino/2013/03/05/why-business-plans-dont-work-and-pivoting-is-nonsense/>

APA Writing & Citing Guide; Business Plans That Work by Jeffrey A. Timmons; Andrew Zacharakis Includes explanation of content required for generic business plan.
<http://library.georgiancollege.ca/entrepreneurship>

Web resources that provide background information and give some sample business plans. a business from the Small Work by Jeffrey A. Timmons; Andrew Zacharakis
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