

Creating Value From Mergers And Acquisitions: The Challenges By Sudi Sudarsanam

By Sudi Sudarsanam

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and the interaction of target and acquiring firm resources can create value through either overcoming Mergers and acquisitions often create brand

http://en.wikipedia.org/wiki/Mergers_and_acquisitions

The key principle behind buying a company is to create shareholder value over and above that of the sum of the two
Distinction between Mergers and Acquisitions

<http://www.investopedia.com/university/mergers/mergers1.asp>

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2. Do Mergers and Acquisitions Create Shareholder Value? Although evidence clearly indicates that the shareholders of a target profit from a merger or acquisition

<http://www.ftpress.com/articles/article.aspx?p=2109325&seqNum=3>

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<http://www.scriptiebank.be/scriptie/de-invloed-van-culturele-verschillen-tussen-bidder-en-target-onderneming-op-de-waardecreati>

Do Mergers Add Value After All? also found that successful deals create more value than unsuccessful deals destroy.

<http://ww2.cfo.com/ma/2012/06/do-mergers-add-value-after-all/>

How Do Mergers Create Value? 1. Related Literature on Sources of Gains from Mergers 1.1 Productive efficiencies in mergers Managers often cite synergy gains arising

<http://www.jstor.org/stable/30225689>