

Credit Scoring, Response Modeling, And Insurance Rating: A Practical Guide To Forecasting Consumer Behavior By Steven Finlay

By Steven Finlay

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Steven Finlay, HML - ODBMS.org -

Steven Finlay Head of Analytics at HML. Credit Scoring, Response Modeling and Insurance rating. A Practical Guide to Forecasting Consumer Behavior.

<http://www.odbms.org/2015/01/steven-finlay-hml/>

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<http://ucanalytics.com/blogs/credit-scorecards-part-1/>

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http://view2.fdu.edu/legacy/sas_09_sp_mas_catalog.doc

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<http://www.palgraveconnect.com/pc/doifinder/view/10.1057/9780230298989>

Credit scoring, response modeling and insurance -

Finlay, Steven (2012) Credit scoring, response modeling and insurance rating: a practical guide to forecasting consumer behavior. Palgrave, Basingstoke.

<http://eprints.lancs.ac.uk/66164/>

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<http://core.ac.uk/display/16286367>

Predictive analytics - Wikipedia, the free -

the term predictive analytics is used to mean predictive modeling, "scoring" data with with competing products and consumer behavior. ^ Finlay, Steven

https://en.wikipedia.org/wiki/Predictive_analytics

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<http://www.statsoft.com/Textbook/Credit-Scoring>

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<http://www.analyticbridge.com/forum/topics/handling-imbalanced-data-when-building-regression-models>

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http://en.wikipedia.org/wiki/Polytomous_Rasch_model

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<http://yadda.icm.edu.pl/yadda/element/bwmeta1.element.ekon-element-000171325197>

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