

# Designing Programmes By Karl Gerstner

By Karl Gerstner

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Title, Year. Designing Programmes, 1968. Designer. Karl Gerstner. Author. Karl Gerstner. Publisher, Size (h x w) Arthur Niggli Ltd., Teufen AR, Switzerland, 10 x 7.25 [http://www.thisisdisplay.org/bookstore/designing\\_programmes/](http://www.thisisdisplay.org/bookstore/designing_programmes/)

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Title, Year. Think Program Synopsis of the Exhibition "Designing Programs / Programming Designs", 1973.

Author. Karl Gerstner b. 1930. Publisher, Size (h x w)

[http://www.thisisdisplay.org/bookstore/think\\_program\\_karl\\_gerstner\\_museum\\_of\\_modern\\_art/](http://www.thisisdisplay.org/bookstore/think_program_karl_gerstner_museum_of_modern_art/)

### **Beautiful Pages | Designing Programmes -**

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<http://www.beautifulpages.com.au/products/designing-programmes>

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Known for integrating Swiss graphic design tradition with conceptual ideology from the American New Advertising. Gerstner, Karl, and Manfred Kr plien.

<http://www.tm-research-archive.ch/designers/karl-gerstner/>

**Karl Gerstner: Karl Gerstner: 9783775790598: -**

Karl Gerstner is one of Switzerland's preeminent graphic designers. In 1959, he and Markus Kutter founded the agency Gerstner + Kutter, which later became Gerstner

<http://www.amazon.com/Karl-Gerstner/dp/3775790594>

**Designing Programmes, Digested Art=Work -**

10/09/2014 On a train to London Swiss designer Karl Gerstner has been I may have learned about him in design but his 1964 book, Designing Programmes,

<http://artequalswork.com/posts/designing-programmes/>

**karl gerstner | rules based design -**

Jan 10, 2010 karl gerstner. Back in the 60 s, Swiss designer Karl Gerstner wrote Designing Programmes, a book about systems in graphic design that still valid

<https://rulesbased.wordpress.com/2010/01/11/karl-gerstner/>

**Gerstner, Karl: DESIGNING PROGRAMMES. Teufen, AR: -**

DESIGNING PROGRAMMES Karl Gerstner. Karl Gerstner: DESIGNING PROGRAMMES. Teufen, AR: Arthur Niggli, 1964. First edition. Octavo. Flexible white paper boards printed

<http://modernism101.com/products-page/graphic-design/gerstner-karl-designing-programmes-teufen-ar-arthur-niggli-1964-inscribed-to-gene-federico/>

**Thinking Designing Programmes by Karl Gerstner -**

Title: Designing Programmes Paperback: 112 / 120 pages Publisher: Hastings House (1968) / Lars M Iler Publishers (2007) Language: English Size: 254 x 182.88 mm / 10

<http://thinkingform.com/2011/05/01/thinking-designing-programmes-by-karl-gerstner/>

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**Swiss National Library NL -The Karl Gerstner -**

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