

# Digitizing The News: Innovation In Online Newspapers (Inside Technology) By Pablo J. Boczkowski

**By Pablo J. Boczkowski**

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<http://www.hbs.edu/faculty/topics/Pages/technology-and-innovation.aspx>

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<https://www.questia.com/library/journal/1P3-750805241/digitizing-the-news-innovation-in-online-newspapers>

Pablo J. Boczkowski is Professor and Director of the Program in Media, Technology, and Society at Northwestern University. He is the author of Digitizing <http://www.bokus.com/bok/9780262524391/digitizing-the-news/>

Amazon.com: Digital Disruption: Unleashing the Next Wave of Innovation (9781491592601): James McQuivey: Books <http://www.amazon.com/Digital-Disruption-Unleashing-Next-Innovation/dp/1491592605>

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<http://www.bol.com/nl/p/digitizing-the-news/1001004002429606/>

Whether it's the new possibilities created by mobile digital television or advanced data services for digital radio, NAB is helping broadcasters seize opportunities  
<http://www.nab.org/radio/innovation.asp>

2004 Faculty Publications. Digitizing the News: Innovation in Online Newspapers (Inside Technology) by Pablo J. Boczkowski  
<http://mitsloan.mit.edu/faculty/news/publications2004.php>

Pablo J. Boczkowski is Professor and Director of the Program He is the author of Digitizing the News: Innovation in Online Newspapers (MIT Press) and News at Work  
<https://mitpress.mit.edu/index.php?q=authors/pablo-j-boczkowski>

Guest curated by graduate student Katie Wills. Stories from people who were children during World War II and the objects in this exhibit animate the past and inform  
<http://www.lib.miamioh.edu/multifacet/record/mu3ugb3324966>

The New York Times' innovation report shows that after two decades, newspapers have made less progress in the digital news revolution than many had hoped.  
<http://ajr.org/2014/05/19/new-york-times-innovation-report-digital-news/>

Members of CVS's digital innovation lab team in the company's new CVS Health Digital Innovation Lab in Boston.  
<http://www.betaboston.com/news/2015/06/18/cvss-new-digital-innovation-lab-aims-to-engage-local-startups/>

Innovation in Online Newspapers, by Pablo J. Boczkowski Digitizing the News: Innovation in Online Newspapers, by Pablo J. Boczkowski  
<http://www.tandfonline.com/doi/full/10.1080/10584600701313108>

Digital Strategy Innovation: The must attend conference for leaders in Digital Strategy  
<http://theinnovationenterprise.com/summits/digital-strategy-innovation-summit-new-york-2015>

Article | McKinsey Quarterly Service innovation in a digital world New digital upstarts are threatening the bottom lines, growth prospects, and even business models  
[http://www.mckinsey.com/insights/operations/service\\_innovation\\_in\\_a\\_digital\\_world](http://www.mckinsey.com/insights/operations/service_innovation_in_a_digital_world)

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Pablo J. Boczkowski Pablo J Communication Studies; Leadership for Creative Enterprises; Media, Technology, and Society. CV: Related news stories.  
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<http://multimediated.net/digitalnewswork/management/>

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