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Pablo J. Boczkowski is Professor and Director of the Program in Media, Technology, and Society at Northwestern University. He is the author of Digitizing

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### **Management | Digital Newwork Bibliography -**

Boczkowski, Pablo J. Digitizing the News: Innovation in Online Newspapers. Inside technology. Cambridge, Mass: MIT Press, 2004. Pablo J. Boczkowski goes through an

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### **The Full New York Times Innovation Report - Scribd -**

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<http://mashable.com/2014/05/16/full-new-york-times-innovation-report/>

**Pablo J. Boczkowski | The MIT Press -**

Pablo J. Boczkowski is Professor and Director of the Program He is the author of Digitizing the News: Innovation in Online Newspapers (MIT Press) and News at Work

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Members of CVS's digital innovation lab team in the company's new CVS Health Digital Innovation Lab in Boston.

<http://www.betaboston.com/news/2015/06/18/cvss-new-digital-innovation-lab-aims-to-engage-local-startups/>

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Digitizing the News : Innovation in Online Newspapers (Pablo J. Boczkowski) at Booksamillion.com. In this study of how daily newspapers in America have developed

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