

Emotion Marketing: The Hallmark Way Of Winning Customers For Life By Scott Robinette

By Scott Robinette

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posted on May 23, 2009 at 3:30 PM. Hey Walter! I really like your point about emotion driving action very strongly. Having been a designer myself, I've always been

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Scott Robinette is the author of Emotion Marketing (3.65 avg rating, 20 ratings, 0 reviews, published 2000), Marketing Emocional Scott Robinette s Followers.

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