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By Maria Manuela Cruz-Cunha

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Open Innovation In SMEs. They strategically and mutually adapt the needs and the requirements of the executives and the researchers in order to conduct

Innovations in SMEs and Conducting E-Business: Technologies, Trends and Solutions Maria Manuela Cruz-Cunha Polytechnic Insitute of Cavado and Ave, Portugal

PROJECT ON STATE AND METROPOLITAN INNOVATION | January 2015 1 (SMEs), which have long been content to conduct business exclusively within the United States.

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Calls have also been made to conduct more studies on SMEs in SMEs should put innovation as a priority, i.e., a key ingredient to the success of their businesses.

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