

# Made You Look: How Advertising Works And Why You Should Know By Shari Graydon

By Shari Graydon

## Shari Graydon (Author of Made You Look) -

Shari Graydon is the author of Made You Look (3.82 avg rating, 76 ratings, 23 reviews, published 2003), In Your Face (3.86 avg rating, 42 ratings, [http://www.goodreads.com/author/show/464408.Shari\\_Graydon](http://www.goodreads.com/author/show/464408.Shari_Graydon)

## ISBN: 9781550378146 - Made You Look: How -

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In this newly published edition of Shari Graydon's classic children's book, Made You Look: How Advertising Works and Why You Should Know Shari Graydon is a media literacy <http://www.theguardian.com/science/grrlscientist/2013/aug/08/made-you-look-revised-book-review>

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Shari Graydon wasn't permitted to watch TV on she made the cheerleading squad, How Advertising Works and Why You Should Know and In Your Face

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### **Made you look: advertising companies know the -**

Written by Lindsay Bryson [fa icon="linkedin"] [fa icon="twitter"] Lindsay Bryson is a Marketing Executive at Look Agency who works creatively, diligently, and

<http://www.lookagency.com/blog/made-you-look-advertising-companies-know-the-power-of-imagery>

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