

Made You Look: How Advertising Works And Why You Should Know By Shari Graydon

By Shari Graydon

Made You Look by Shari Graydon published edition of Shari Graydon's classic children's book, Made You Look: How Advertising Works and Why You Should Know

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Ms. Shari Graydon, Author of Made You Look How Advertising Works and Why You Should Know, Director, Media Action,

Shari Graydon is the author of Made You Look (3.82 avg rating, 76 ratings, 23 reviews, published 2003), In Your Face (3.86 avg rating, 42 ratings,

Did you know that over 12,000 U.S. schools have agreed to show commercials in the was created with kid appeal in mind? Advertising is everywhere today.

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Made You Look How Advertising Works and Why You Should Know (Book) : Graydon, Shari : Baker & Taylor Outlines the history and purpose of advertising, discusses target

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Shari Graydon wasn't allowed to watch TV on weeknights. Shari's first book, Made You Look: How Advertising Works and Why You Should Know

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