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By Anders Hansen;David Machin

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ANDERS HANSEN is a lecturer and Course Director at the Centre for Mass Communication Research, University of Leicester, UK. DAVID MACHIN is reader at Brunel

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1.1 Anders Hansen & David Machin. (2013). Media and Communication Introduction to Communication Research Research Methods in Mass Communication.

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Beatty, A., National Research Council (U.S.). Studying Media Effects on Children and Youth Improving Methods and Measures, Workshop Summary. Washington, D.C: National

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Arthur Asa Berger is Professor Emeritus of Broadcast and Electronic Communication Arts at San Francisco State University, where he taught between 1965 and 2003.

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