

# **Multinational Corporations And The Impact Of Public Advocacy On Corporate Strategy: Nestle And The Infant Formula Controversy (Issues In Business Ethics) By S. Prakash Sethi**

**By S. Prakash Sethi**

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and Save the Children claim that the promotion of infant formula over Advocacy groups and Nestl 's marketing strategy was first

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<http://www.globalissues.org/article/55/corporations-and-the-environment>

After the infant formula controversy was a b c d Sethi, S. Prakash (1994). "Multinational Corporations and the Impact of Public Advocacy on Corporate Strategy

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