

Planning And Roadmapping Technological Innovations: Cases And Tools (Innovation, Technology, And Knowledge Management)

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Innovation management includes a set of tools that allow Collaboration is an important source of innovation. Innovations are Technological Innovation:

To strive for sustainability under today's intense business competition, organisations apply technology roadmapping (TRM) as a strategic planning tool to align their

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ABSTRACT. Technology roadmapping is a widely used technique in the industry
for the development of long term planning strategies, making it possible to
align market