

Power And Influence: The Rules Have Changed By Robert L. Dilenschneider

By Robert L. Dilenschneider

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Robert L. Dilenschneider is the author of The AMA Handbook of Public Relations (3.60 avg rating, 15 ratings, 1 review, published 2010), Power and Influen

Robert L. Dilenschneider Founder and Principal of the Dilenschneider Group Robert L. Dilenschneider formed The Dilenschneider Group in October 1991.

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Robert Dilenschneider, in his book Power and Influence Power and Influence: The Rules Have Changed. Please address questions to Raleigh Sterling c/o:

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former Hill & Knowlton CEO Dilenschneider covers the bases on what those with power should do to retain and expand it, from keeping up with the times (or as he puts