

Read Me By Gyles Lingwood

By Gyles Lingwood

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About Gyles Lingwood. Gyles Lingwood is Acting Deputy Head of School of the Lincoln School of Architecture and Design, where he leads the Design subject area and

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Gyles Lingwood is Deputy Head of School of the School of Architecture & Design at the University of Lincoln. Gyles' creative work in the advertising and design

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FAQ sheet for University of Lincoln's BA (Hons) Creative Advertising programme

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Read Me: 10 Lessons for Writing Great Copy (Link) Laurence King Publishing August 2014. Featured in Roger Horberry and Gyles Lingwood's excellent copywriting manual.

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