

Read Me By Gyles Lingwood

By Gyles Lingwood

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Gyles Lingwood, University of Lincoln, School of Architecture & Design, College of Arts, Faculty Member. Studies Advertising, Branding, and Creative Problem Solving.

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Horberry, Roger and Lingwood, Gyles (2014) Read me: 10 lessons for writing great copy. Laurence King Publishing Ltd, London. ISBN 9781780671819

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Gyles Lingwood is Deputy Head of School of the School of Architecture & Design at the University of Lincoln. Gyles' creative work in the advertising and design

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