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By Jeff Tanner

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Associate Dean. Ever since he was 12 years old selling holiday cards door-to-door, Jeff Tanner has devoted himself to sales and teaching others how to sell.

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Jeff Tanner is the author of Principles of Marketing (3.67 avg rating, 3 ratings, 0 reviews, published 2005), Sales Management (3.00 avg rating, 1 rating

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Jeff is the author of 13 books, including Sales Management, Shaping Future Sales Leaders and Principles of Marketing; ~ Dr. Jeff Tanner, Baylor University

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