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>This work offers a summary of the book BRAND HIJACK: Marketing Without Marketing by Alex Wipperfurth. Alex Wipperfurth is a partner at Plan B, a marketing

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In Brand Hijack, marketing consultant Alex Wipperfurth offers a practical how-to guide to marketing that finally engages the marketplace. It presents an alternative

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Summary . On Day 1, Housemates Alex, Jonny, Lee, PJ, Sandy, Celebrity Hijack; Ultimate; Winners: Regular: Russell Brand; James Corden; Mathew Horne;

[https://en.wikipedia.org/wiki/Big_Brother_3_\(UK\)](https://en.wikipedia.org/wiki/Big_Brother_3_(UK))

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