

The Art Of Social Enterprise: Business As If People Mattered [Kindle Edition] By Carl Frankel;Allen Bromberger

By Carl Frankel;Allen Bromberger

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Carl Frankel has been writing Social Enterprise: Business as if People Mattered, was published in Spring 2013 and co-authored with social enterprise lawyer Allen

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Allen Bromberger is a leading social enterprise lawyer with more than 30 years of experience structuring a wide variety of for-profit and nonprofit social ventures

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Creative Financing Comes to Main Street Carl Frankel has been writing about His most recent book, The Art of Social Enterprise: Business as if People

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Carl Frankel, Allen Bromberger The Art of Social Enterprise: Business as if People Mattered Category: Green Business
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Social enterprise is an exciting, blended model driven by the desire to create positive change through entrepreneurial activities.

The current business-for-profit model rewards short-term thinking, narrow self-interest, and a social-and-environmental-costs-be-damned attitude. Non-profits, while

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Arts Enterprise envisions a world where art and business leaders can work together to address social, cultural, and economic challenges that characterize the 21st

Gerry Moran is a global social media and content marketer. He is a marketing strategist, entrepreneur, educator and mentor with close to 30 years experience with

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A social enterprise is an organization that applies commercial strategies to maximize improvements in human and environmental well-being - this may include maximizing

The art of social enterprise : business as if people mattered. [Carl Frankel; Allen R Bromberger] ch. 6 The Social Enterprise as People Person

These are 10 of our favorite social enterprises. Each of them are living true to the mission of a social enterprise of doing more than maximizing profit but providing

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