

The Art Of Social Enterprise: Business As If People Mattered [Kindle Edition] By Carl Frankel;Allen Bromberger

By Carl Frankel;Allen Bromberger

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Carl Frankel has been writing Social Enterprise: Business as if People Mattered, was published in Spring 2013 and co-authored with social enterprise lawyer Allen

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A social enterprise is an organization that applies commercial strategies to maximize improvements in human and environmental well-being - this may include maximizing

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Allen Bromberger is a leading social enterprise lawyer with more than 30 years of experience structuring a wide variety of for-profit and nonprofit social ventures

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The current business-for-profit model rewards short-term thinking, narrow self-interest, and a social-and-environmental-costs-be-damned attitude. Non-profits, while

Social enterprise is a sector that can encompass a range of careers, pleasures, hobbies and interests -- and this top list of art-related social enterprises will show

Gerry Moran is a global social media and content marketer. He is a marketing strategist, entrepreneur, educator and mentor with close to 30 years experience with

These are 10 of our favorite social enterprises. Each of them are living true to the mission of a social enterprise of doing more than maximizing profit but providing

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Social enterprise is an exciting, blended model driven by the desire to create positive change through entrepreneurial activities.