

The Business Of Tourism Management By John Beech;Simon Chadwick

By John Beech;Simon Chadwick

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John Beech, Coventry University, Business, Environment and Society Department, Faculty Member. Studies Sports Management, Tourism Studies, and Tourism Management.
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Author information. John Beech is the Head of Leisure, Sport and Tourism Management at Coventry Business School where he teaches on the MBA Sport Management and BA
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