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## **Professor Gordon Foxall - Cardiff Business School -**

Gordon Foxall is Distinguished Research Professor at Cardiff Business is responsible for research in Consumer Behaviour Analysis and the Marketing Firm and of the British Academy of Management (FBAM), he is an Academician of the has just been selected by publishers Routledge to be published in paperback.

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I have been lecturing since 1996, for most of that time focussing on online consumer behaviour and emerging consumer cultures. I first taught modules relating

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**Jonathan Schroeder | LinkedIn -**

View Jonathan Schroeder's professional profile on LinkedIn. Consumer Research, Photography, Visual Communication, Routledge Companion to Visual Organization

**Emily West | UMass Amherst Department of -**

I'm the co-editor of The Routledge Companion to Advertising and Promotional Culture Journal of Consumer Culture, and International Journal of Cultural Studies.

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