

# **Who's Afraid Of Niketown?: Nike-urbanism, Branding And The City Of Tomorrow By Friedrich Von Borries**

**By Friedrich Von Borries**

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**Friedrich von Borries | CCCB -**

Friedrich von Borries is an architect Notable among his publications are Who's Afraid of Niketown? Nike-Urbanism, Branding and Architecture and Urbanism:

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Additional Physical Format: Online version: Borries, Friedrich von. Who's afraid of Niketown? Rotterdam : Episode Publishers, 2004 (OCoLC)607687031

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Urbanism,Branding and the City of Tomorrow (1st Edition) 16 Dec  
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