

# **Winning The Professional Services Sale: Unconventional Strategies To Reach More Clients, Land Profitable Work, And Maintain Your Sanity By Michael W. McLaughlin**

**By Michael W. McLaughlin**

Winning the Professional Services Sale: Unconventional Strategies to Reach More Clients, Land Profitable Work, and Maintain Your Sanity (eBook) Pub.

Winning the Professional Services Sale. Unconventional Strategies to Reach professional services providers have had to rethink their sales methods and adapt to

the Professional Services Sale: Unconventional Strategies to Reach More Clients, Land Profitable Work, and Maintain Your Sanity Author: Michael W. McLaughlin

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Michael W McLaughlin is the author of Winning the Professional Services Sale (0.0 avg rating, 0 ratings, Michael W McLaughlin s Followers. None yet.

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In this webinar, Hinge s Lee Frederiksen and Mike Schultz, President of RAIN Group, discuss how you can become a source of insight for your clients.

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