

Writing & Implementing A Marketing Plan: A Guide For Small Business Owners (Crisp Fifty-Minute Series) By Richard Gerson

By Richard Gerson

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http://intranet.cpa.zju.edu.cn/upload/2007_03/07031608316679.xls

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http://www.berkeleydailyplanet.com/issue/2003-04-29/full_text

Sharan J Gerson, and Steven M Gerson. 2008. Technical Writing: International Business. UNIT III BUSINESS PLAN UNIT IV LAUNCHING OF SMALL BUSINESS

<https://www.scribd.com/doc/272924727/MBA-FT-2013>

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<http://nepis.epa.gov/Exe/ZyPURL.cgi?Dockey=20011GQX.txt>

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<http://issuu.com/azbigmedia/docs/azbj2013>

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http://www.ministrymatters.com/rss/author_alex_joyner.xml

How to Buy or Start a Small Business, (50-minute Series) Gordon F. Shea The Marketing Executive's Complete Guide ROLNICKI Hardcover:

<http://1coolwebsite.co.uk/business-books/bookpages/book-titles-M.shtml>

Encyclopedia of Small Business Richard C. 1965 The Logic of Decision K. R. 1965 An Experimental Study of the Decision-making Behavior of Business

http://www.encyclopedia.com/topic/Decision_making.aspx

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Richard Gerson is the author of following books: Writing & Implementing a Marketing Plan: A Guide for Small Business Owners (Crisp Fifty-Minute Series)

<http://www.openisbn.com/author/Gerson/>

Measuring Customer Satisfaction: A Guide to Great Customer Service for Your Small Business. by Richard F Gerson, Writing and Implementing a Marketing Plan.

<http://www.alibris.com/Measuring-Customer-Satisfaction-A-Guide-to-Managing-Quality-Customer-Service-Richard-F-Gerson-Ph-D/book/26335924>

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